

2026 Nebraska Cattlemen Annual CONVENTION & TRADE SHOW

Dec. 9-10, 2026 | Younes Conference Center South, Kearney

NEW FOR 2026

A new schedule. A fresh approach. The same Nebraska Cattlemen (NC) tradition you know and love. After 18 months of discussion and a dedicated task force, the NC Board of Directors has streamlined the Annual Convention & Trade Show to maximize engagement, connection and trade show traffic. Thursday is now one action-packed day featuring policy meetings, the trade show, Market Outlook, Annual Business Meeting and Awards Banquet. Check out the new schedule and get ready for Convention 2026!

TENTATIVE SCHEDULE OF EVENTS

WEDNESDAY, DEC. 9

8:00 a.m. – 5:15 p.m.	Nebraska Beef Summit
9:00 a.m. – 12:00 p.m.	Nebraska Cattlemen Foundation Board Meeting
12:00 p.m. – 3:00 p.m.	NC Board of Directors Meeting
1:00 p.m.	Registration Opens
1:00 p.m. – 9:00 p.m.	PAC Silent Auction
1:30 p.m. – 3:30 p.m.	Reception Honoring Past and Present Leaders of Nebraska's Cowbells, CattleWomen and Beef Ambassadors
3:15 p.m. – 5:15 p.m.	Breakout Sessions in conjunction with Nebraska Beef Summit
4:00 p.m. – 5:00 p.m.	Allied Industries Council Meeting
5:30 p.m. – 6:45 p.m.	Opening General Session
7:00 p.m. – 9:00 p.m.	Welcome Reception/Trade Show

The schedule is subject to change. Watch for more details and updates in upcoming issues of the *Nebraska Cattlemen Chronicle* e-newsletter, the November issue of the *Nebraska Cattleman* magazine and online at nebraskacattlemen.org.

THURSDAY, DEC. 10

7:00 a.m.	Registration Opens
7:00 a.m. – 5:00 p.m.	Trade Show
7:00 a.m. – 7:00 p.m.	PAC Silent Auction
7:00 a.m. – 3:00 p.m.	UNL Graduate Student Research Posters
7:30 a.m. – 9:15 a.m.	Policy Committee Meetings I - Natural Resources and Environment - Marketing and Commerce
9:45 a.m. – 11:30 a.m.	Policy Committee Meetings II - Taxation and Education - Ag Policy and Research
11:30 a.m. – 1:00 p.m.	Trade Show Lunch
1:15 p.m. – 3:00 p.m.	Policy Committee Meetings III - Brand and Property Rights - Animal Health and Nutrition
2:45 p.m. – 3:15 p.m.	Snack Break in the Trade Show
3:15 p.m. – 4:15 p.m.	NC Market Outlook
4:15 p.m. – 6:15 p.m.	Annual Business Meeting
6:15 p.m. – 7:00 p.m.	Social Hour
7:00 p.m. – 10:00 p.m.	Annual Awards Banquet

HOTELS

Room blocks under Nebraska Cattlemen are available at:

Fairfield Inn - \$129.95/night (308) 236-4200

Comfort Inn - \$124.95/night (308) 236-3400

La Quinta Inn - \$124.95/night (308) 237-4400

Additional hotel option - no room block.

When booking hotels, specify you are with Nebraska Cattlemen. The room block will be available until Nov. 8, 2026.

FRIDAY, DEC. 11

8:00 a.m. – 10:00 a.m.	NC Board Meeting (2027 board members)
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