

AGENDA  
NCW – Consumer Promotion and Education Committee  
Thursday, June 8, 2023, 11:00 a.m.  
Mid Plains Community College, North Platte, NE

[11:00 a.m.]            Call to Order  
                              *Gina Hudson, Chair*

                              Additions to Agenda

                              Approval of Minutes

[11:05 a.m.]            Committee Reports  
                                  Beef Ambassador  
                                  Special Events  
                                  Promotion & Education  
                                  ANCW

[11:10 a.m.]            Nebraska Beef Council Update  
                              *Mitch Rippe, Nebraska Beef Council*

[11:40 a.m.]            NCBA Grassroots Advocacy Update  
                              *Chandler Mulvaney, National Cattlemen's Beef Association (NCBA)*

[12:00 p.m.]            Adjourn