

2025 Nebraska Cattlemen Annual Convention and Trade Show
Younes Convention Center South, Kearney, NE | December 10-12

Schedule is subject to change.

CLICK ON A COUNCIL OR COMMITTEE MEETING IN THE SCHEDULE BELOW TO SEE ITS AGENDA.

Wednesday, December 10

| | | |
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| 12:30 pm – 2:00 pm | <u>Member Services and Revenue Development Committee</u> | Diamond 9&10 |
| 1:00 pm – 10:00 pm | NC PAC Silent Auction | Registration Area |
| 1:00 pm – 4:00 pm | NC Foundation Board of Directors Meeting | Ruby 7 |
| 2:10 pm – 3:15 pm | Council Business Meetings | |
| | <u>Cow/Calf Council</u> | Diamond 2 |
| | <u>Seedstock Council</u> | Diamond 3 |
| | <u>Farmer Stockman Council</u> | Diamond 7 |
| | <u>Feedlot Council</u> | Diamond 8 |
| 3:30 pm – 5:00 pm | Breakout Session – Trade Overview | Diamond 2&3 |
| 4:15 pm – 5:10 pm | <u>Allied Industry Council Meeting</u> | Ruby 6 |
| 5:15 pm – 6:45 pm | Opening General Session | Diamond 4&5 |
| 7:00 pm – 10:00 pm | Welcome Reception / Trade Show | Crystal Ballroom |

Thursday, December 11

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| 7:30 am – 6:30 pm | Trade Show Open | Crystal Ballroom |
| | NC PAC Silent Auction | Registration Area |
| | UNL Graduate Student Research Posters | Registration Area |
| 7:30 am – 9:30 am | Policy Committee Meetings I | |
| | <u>Education and Research</u> | Diamond 2 |
| | <u>Marketing and Commerce</u> | Diamond 3 |
| 9:45 am – 11:45 am | Policy Committee Meetings II | |
| | <u>Brand and Property Rights</u> | Diamond 7 |
| | <u>Natural Resources and Environment</u> | Diamond 8 |
| 10:00 am – 3:00 pm | Career Fair | Crystal Ballroom |
| 1:00 pm – 3:00 pm | Career Fair Breakout Session | Diamond 1&6 |
| 12:00 pm – 1:30 pm | Trade Show Lunch | Crystal Ballroom |
| 2:00 pm – 4:00 pm | Policy Committee Meetings III | |
| | <u>Animal Health and Nutrition</u> | Diamond 2 |
| | <u>Taxation</u> | Diamond 3 |
| | <u>NCW-Consumer Promotion and Education</u> | Diamond 7 |
| 5:00 pm – 6:30 pm | Pre-Banquet Reception in Trade Show | Crystal Ballroom |
| 6:30 pm – 9:00 pm | Annual Awards Banquet | Diamond 4&5-9&10 |

Friday, December 12

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| 7:30 am – 7:55 am | Breakfast | Crystal 4 |
| 8:00 am – 9:00 am | NC Market Outlook | Crystal 4 |
| 9:00 am – 12:00 pm | Annual Business Meeting | Crystal 4 |
| 12:30 pm – 3:00 pm | NC Board Meeting & Lunch | Crystal 3 |

AGENDA
Allied Industries Council
Wednesday, December 10, 2025, 4:30 p.m.
Younes Conference Center, Kearney, NE

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|--------------|---|
| [4:30 p.m.] | Call to Order Jake Pullen, Chair Additions to agenda Approval of minutes |
| [11:05 a.m.] | AIC Career Fair update Annual Convention and Midyear Summer Allied Industry meeting Beef Pit shift |
| [11:30 a.m.] | NC Staff projects Partnership Package Membership Recruitment Convention trade show advertising Monthly Webinars |
| [11:50 a.m.] | Elections Chair, V Chair |
| [12:00 p.m.] | Adjourn |

AGENDA
Animal Health and Nutrition Committee Meeting
December 11, 2025
Younes Conference Center South
Kearney, Neb.

- 2:00 p.m. Call to Order
 Chair-elect, Scott Reynolds
 a. Additions to Agenda
 b. Approval of Minutes
- 2:05 p.m. New World Screwworm and Other Federal Updates
 Sigrid Johannes
 Senior Director, NCBA Government Affairs
- 2:35 p.m. State Updates on New World Screwworm Plan
 Roger Dudley, DVM
 State Veterinarian, Nebraska Department of Agriculture
- 3:00 p.m. Treatment Options for NWS
 Jess Hinrichs, DVM
 Zoetis Beef Technical Services
- 3:20 p.m. Updates on Nebraska Beef Quality Assurance Program
 Lindsay Waechter-Mead, DVM, MS
 Director of Nebraska Beef Quality Assurance
- 3:35 p.m. Policy Review
 a. Sunsetting Policy
 b. New Policy
- 4:00 p.m. Adjourn

AGENDA
Brand and Property Rights Committee Meeting
December 11, 2025
Younes Conference Center – Diamond 7, 9:45 am
Kearney, NE

- [9:45 a.m.] Call to Order
 Chair, Matt Blackford
- Additions to Agenda
- Approval of Minutes
- [10:00 a.m.] Nebraska Brand Committee Update
 NBC Staff and Committee members
- [10:45 a.m.] Discussion of 2026 Legislative Session
 Laura Field
- [11:15 a.m.] Policy Review
- [11:45 a.m.] Adjourn

AGENDA
Cow-Calf Council Meeting
December 10, 2025
Kearney, NE

- [2:10 p.m.] Call to Order
 Chair, Travis Chrisman
 Additions to Agenda
 Approval of Minutes
- [2:15 p.m.] UNL Extension, Sale Barn Booklet
 Randy Saner, Extension Educator
- [2:45 p.m.] Council Activities
 2026 Cow-Calf Tour
- [2:55 p.m.] Other Business
- [3:00 p.m.] Elections
 Nomination Committee, [Presenter]
 Chair, V Chair and Nomination Committee
- [3:15 p.m.] Adjourn

AGENDA
Education and Research Committee
Thursday, December 11, 2025
Younes Conference Center, Kearney, NE

- [7:30 a.m.] Call to Order
 Suzanne Jagel, Chair
- Additions to Agenda
- Approval of Minutes
- [7:35 a.m.] Updates from Post-Secondary Institutions
 University of Nebraska – Kearney
 Northeast Community College
 NCTA
 University of Nebraska – Lincoln
 Doane University
 Midland University
 Concordia University
- [8:00 a.m.] Nebraska Cattlemen Education and Research Foundation
 Loren Berger
- [8:10 a.m.] Nebraska Department of Education
 Dr. Brian L. Maher, Commissioner of Education
- [8:35 a.m.] Board of Educational Lands and Funds of the State of Nebraska
 Kelly L. Sudbeck, CEO/Executive Secretary
- [9:00 a.m.] NCBA Collegiate Partnership Program
- [9:05 a.m.] Policy Review
- [9:30 a.m.] Adjourn

AGENDA
Farmer Stockman Council
Wednesday, December 10, 2025
Younes Conference Center, Kearney, NE

- [2:10 p.m.] Call to Order
 Dwight Dam, Chair
- Additions to Agenda
- Approval of Minutes
- [2:20 p.m.] Beef Drafts
 Farmer Stockman Tour
- [2:35 p.m.] UNL Extension, Sale Barn Booklet
 Randy Saner, Extension Educator
- [2:50 p.m.] Other business
- [3:00 p.m.] Elections
 Nomination Committee, Marc Hanson
 Chair, V Chair and Nomination committee
- [3:15 p.m.] Adjourn

Agenda
NC Feedlot Council
December 10, 2025
Younes Conference Center South
Kearney, NE

- [2:10 p.m.] Call to Order
 Ryan Danehey – NC Feedlot Council Chairman
- Recognition of 2025 NC Convention sponsors
- Additions to agenda
- Approval of minutes
- [2:15 p.m.] NC 2026 Feedlot Council leadership elections
- [2:20 p.m.] UNL cattle feeding industry focused updates
 Dr. Jessica Sperber / Dr. Galen Erickson – UNL
- [3:00 p.m.] Other business
- [3:15 p.m.] Adjourn to breakout sessions

Agenda
NC Marketing and Commerce Committee
December 11, 2025
Younes Conference Center South
Kearney, NE

- [7:30 a.m.] Call to Order
Chance McLean – Committee Chair
- Recognition of 2025 NC Convention sponsors
- Additions to agenda
- Approval of minutes
- [7:35 a.m.] Ongoing CME Group Feeder Cattle futures contract review
Jeff Stolle – NC Staff
- [7:40 a.m.] CME Live Cattle / Feeder Cattle futures daily price limits update
Mike Drinnin – NCBA Live Cattle Marketing Committee Chairman
- [7:55 a.m.] Upcoming closure of Tyson's Lexington, NE beef harvest plant
Jeff Stolle
- [8:00 a.m.] Beef Demand in Uncertain Times: Consumer Resiliency and the Impact of Packing Plant Disruptions
Caitlyn Grudzinski – Account Executive / Analytics Lead – Commodity & Ingredient Hedging
- [8:50 a.m.] Policy review
Chairman McLean
- 2023 sunseting resolutions and policy statements
- [9:15 a.m.] Other business
- [9:30 a.m.] Adjournment

AGENDA
Member Services and Revenue Development Committee
Wednesday, December 10, 2025, 12:30 p.m.
Younes Conference Center, Kearney, NE

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| [12:30 p.m.] | Call to Order <i>Quentin Dailey, Chair</i> Additions to the Agenda Approval of Minutes |
| [12:40 p.m.] | Nebraska Cattlemen Staff Updates |
| [12:50 p.m.] | NCBA Updates <i>Mary Bea Halimeh, Director of Member & Affiliate Services</i> |
| [1:15 p.m.] | Membership Recruitment 2026 Membership Application |
| [2:00 p.m.] | Adjourn |

AGENDA
Natural Resources and Environment Committee Meeting
December 11, 2025
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Kearney, NE

9:45 a.m. Call to Order
 Chair, Sam Drinnin

Additions to Agenda
Approval of Minutes

9:50 a.m. Leopold Conservation Award Winners
 Jones Family, Diamond Bar Ranch

10:10 a.m. NCBA Environmental Stewardship Regional Award Winner
 Pribbeno Family, Wine Glass Ranch

10:30 a.m. Federal Issues Update
 Mary-Thomas Hart, Chief Counsel, NCBA

10:50 a.m. State Departmental Update
 *Jesse Bradley, Director, Nebraska Department of Water, Environment, and
Energy*

11:15 a.m. Policy Review
 Review Sunsetting
 New

11:30 a.m. Adjourn

AGENDA
NCW – Consumer Promotion and Education Committee
Thursday, December 11, 2025
Younes Conference Center, Kearney, NE

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| [2:00 p.m.] | Call to Order <i>Gina Hudson, Chair</i> Additions to Agenda Approval of Minutes |
| [2:10 p.m.] | Committee Reports Beef in Schools Beef Ambassadors Promotion & Education ANCW |
| [2:30 p.m.] | Beef Advocacy <i>Anna Kobza</i> |
| [2:55 p.m.] | Nebraska Beef Council Update <i>Mitch Rippe, Nebraska Beef Council</i> |
| [3:25 p.m.] | Upcoming events |
| [3:45 p.m.] | Adjourn |

AGENDA
Seedstock Council Meeting
Wednesday, December 10, 2025
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- [2:10 p.m.] Call to Order
 James Felt, Chair
- Additions to Agenda
- Approval of Minutes
- [2:20 p.m.] Council activities
 Seedstock Appreciation Luncheon
 Membership Recruitment
- [2:30 p.m.] UNL Extension, Sale Barn Booklet
 Randy Saner, Livestock Program Leader
 Marilyn Schlake, Extension Education Emeritus
- [2:50 p.m.] Other business
- [3:00 p.m.] Elections
 Nomination Committee, Reiss Bruning
 Chair, V Chair and Nomination committee
- [3:15 p.m.] Adjourn

AGENDA
Taxation Committee Meeting
December 11, 2025
Younes Conference Center
Kearney, NE

2:00 p.m. Call to Order
Chair, Stephen Sunderman

Additions to Agenda
Approval of Minutes

2:05 p.m. Update on Federal Tax Issues
Kelsea Kamp, Associate Director of Government Affairs, NCBA

2:35 p.m. School Finance Reform Commission Update
Senator Jana Hughes

3:05 p.m. State Tax Commissioner Update
James Kamm, Nebraska Tax Commissioner, Nebraska Department of Revenue

3:35 p.m. Policy Review

Review Sunsetting
New

3:45 p.m. Adjourn
Chair, Stephen Sunderman